

Courses taught in foreign languages in academic year 2017/18

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Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - English Communication in Management II.
Course code:	KCJ/W0019
ECTS:	2
Level of course:	Bachelor and master
Teacher:	PhDr. Hana Suchánková, Ph.D.
Term:	summer
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	The aim of the course is to acquire and practice a foreign language as the professional language of marketing and management, business contacts, problems with deliveries, payments, turnovers. One component of it is also practicing oral skills in professional context with the stress on understanding and presentations.
Abstract:	<ol style="list-style-type: none"> 1. Ordering problems 2. Passing on messages 3. Exporting terms 4. Production problems 5. Life-cycle of a product 6. Old-fashioned management 7. Complaints 8. Getting things straight 9. Adjustment 10. Getting paid 11. Non-payment of invoice 12. A farewell party 13. Preparing a party

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	VK - Czech Economy after 1989
Course code:	KRRVS / W0022
ECTS:	4
Level of course:	Bachelor/master
Teacher:	RNDr. Jaroslav Koutský, Ph.D.
Term:	Summer
Language of instruction:	English
Lectures/exercises:	2/2
Completion:	exam
Course goal:	<p>The course is opened for foreign (Erasmus) students and the goal is to provide them overall understanding of Czech economy transformation process and performance rather than comprehensive details.</p> <p>Upon successful completion of this course, students will be able:</p> <ul style="list-style-type: none"> • To know highlights about Czech economy, its structures and regional distribution of economic activities • To understand the basic point of transformation process after 1989 • To present basic figures and facts about Czech economy transformation after 1989
Abstract:	<ol style="list-style-type: none"> 1. Czechoslovak economy from the period of the Second World War, situation at the end of the 1980s. 2. Basic of economic transition in 90s: liberalization, privatization, restitutions. 3. Structural change of Czech economy in 90s, restructuring of companies. 4. The phenomenon of FDI after 2000, economic crises (2008 – 2010). 5. Regional distribution of economic activities and structures. 6. Czech economy within global production chains and network.

Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - English Conversation
Course code:	KCJ/ W0035
ECTS:	2
Level of course:	Bachelor and master
Teacher:	Elisabeth Brinsden, L.L.B. M.A. M.M.
Term:	summer
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	The objective of the course is to better student's language skills via interactive discussions aimed at a given theme. The stress is put on the acquirement and development of a professional vocabulary as well as speaking skills through world media themes oriented discussions.
Abstract:	<ol style="list-style-type: none"> 1. Outrage in the USA and its Economic Impact. 2. Face to Face with China 3. Economies in Times of Turmoil 4. The Truth Behind the Pillars 5. Procurement of Economic Measures in the CR 6. A Stain on Mr. Clean 7. Latest Development - The Voices Behind the Scene 8. Exploring the Beast Within 9. The Thoughts about the CR Economic Future 10. The Economics of the Rat Race 11. Should We Become a Multicultural Nation? 12. Irrational Depression 13. REVIEW + TESTING

Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - British political life and institutions
Course code:	KCJ/W0054
ECTS:	2
Level of course:	Bachelor and master
Teacher:	Mgr. Jaroslav Izavčuk
Term:	summer
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	The course presents in English language the survey of the British political life and institutions. It compares the British and Czech establishment, traces relevant diversities and similarities in their political and institutional environments.
Abstract:	<ol style="list-style-type: none"> 1. THE HOUSE OF COMMONS: Parliamentary business, party system in Parliament 2. THE HOUSE OF LORDS: Reform, Lords legal and spiritual 3. THE CABINET: Ministers and departments 4. 10 DOWNING STREET: Prime Ministers 5. CIVIL SERVICE: Career, senior positions, degree of control 6. LOCAL GOVERNMENT: As opposed to central government, counties 7. ELECTORAL SYSTEM: Elections, Recent results 8. MONARCHY: Appearance, reality, nobility 9. ROYAL HOUSEHOLD: Royal court 10. PRIVY COUNCIL: Now and then, system of Honours 11. LEGAL SYSTEM: System of justice, legal procedures, legal profession 12. THE CONSTITUTION: Oddities 13. REVISION: Written revision of all topics

Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - British cultural Studies
Course code:	KCJ/W0041
ECTS:	2
Level of course:	Bachelor and master
Teacher:	Mgr. Jaroslav Izavčuk
Term:	summer
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	This course engages the broad cultural dynamics of Britain and its former colonies, with particular attention paid to the developing role of institutions and their impact on mechanisms of power, social conditions, and cultural production. Emphasis is placed on the changing discourses of British life - social, medical, ethical, religious, legal, political, monetary, scholarly, and familial.
Abstract:	<ol style="list-style-type: none"> 1. British cultural studies. Culture. Britain. (Popular and sophisticated culture. Britishness) 2. Traditional Britain (Historical British representatives) 3. National identities (Historical countries of Britain, their identities) 4. National representatives (Modern British icons, celebrities) 5. Place and environment. Nation and region. (Nation, country, region, county, city, town, village) 6. Nation. Evolution. Devolution (Devolution process of Scotland, Wales and Northern Ireland) 7. Educational changes and trends (Schools, colleges and universities) 8. Gender, sex and the family (Sexuality and identity, family unit, parenting, marriage and divorce) 9. Youth culture and age (Going out, staying in, sex drugs and rock'n'roll) 10. Class and politics (Upper, middle, working class, social change) 11. The nature of politics (Party politics, voting behaviour) 12. Religion and heritage (Established Church, Westminster Abbey, religious festivals, religions in Britain) 13. Present and future Britain (Europe, multi-ethnic Britain, new technology)

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	VK - European Union
Course code:	KEK/W0031
ECTS:	4
Level of course:	Bachelor and master
Teacher:	Ing. Tomáš Siviček, PhD.
Term:	summer
Language of instruction:	English
Lectures/exercises:	0/2 per week
Completion:	exam
Course goal:	The course is designed especially for foreign students in the Erasmus programme. Students will acquire basic knowledge about the conception and basic principles of the European integration.
Abstract:	<ol style="list-style-type: none"> 1. History of the EU. From Paris to Lisbon. 2. Theoretical approaches to the integration: Free trade area, Customs union, Internal market et cet. The three pillars of the EU as defined in the Maastricht treaty. 3. Main institutions: European Council, Council of the EU, European Parliament, European Commission. Their competencies. 4. European Court of Justice, Court of Auditors, European Central Bank. Advisory institutions: European Economic and Social Committee, Committee of Regions. European Investment Bank. Ombudsman. Specialised agencies. 5. Principles of the European law. Legislative procedures. What has been changed in the Lisbon Treaty? 6. Decision making procedures in the Council. Qualified majority voting (QMV) as a most controversial issue. The evolution of the QMV definition over the past 50 years. Is it possible to find any "fair" solution? 7. Lisbon Treaty. What is expected to differ in comparison with the Treaty of Nice? Presidencies. Role of national parliaments. Exclusive and shared competencies. Disputed topics. 8. Internal market. Free movement of goods, labour, services and capital. Expected and real effects. 9. Regional and cohesion policies in the EU. Objectives and tools, funds, EU initiatives. Common agricultural policy (CAP) 10. Budget of the EU. Its functions, composition of budgetary revenues and spending. 11. EU in the world. External relations. The common foreign and security policy (CFSP) and the European security and defence policy (ESDP); trade policy. 12. Enlargement of the EU. Copenhagen criteria. Where do the limits stand? Neighbourhood policy. 13. Conclusion, evaluation of the course.

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	VK - Topical Issues of Globalization
Course code:	KEK/W0033
ECTS:	4
Level of course:	Bachelor and master
Teacher:	Ing. Eva Fuchsová
Term:	summer
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	The main goal of this course is to prepare students for the acquisition of primary analytical judgement with regard to global processes with the main focus on world trade changes and capital movement with emphasis on the EU, the UN, IMF and WTO information resources use. A root cause analysis and the effects of global development will be concentrating on economic growth, social development and economic policy implementation as a response to possible risks associated with such processes. The discussion will result in an assessment of the search for economic policy of EU member states with the main focus on the Czech Republic.
Abstract:	<ol style="list-style-type: none"> 1. Introduction to the course: methodology, literature and other informational resources 2. The essence of globalization: economic integration 3. Globalization and regionalism 4. The limits to growth – sustainable development 5. Labour markets and migration 6. International movement of capital – emergence of the financial crisis 7. Positive real effects and risks of globalization 8. Subjects and forms of international economic ties 9. Global role of the EU – Europe 2020 strategy 10. Institutions, common policies and decision- making processes within the EU 11. States of BRIC and the so-called global triad 12. Differentiation between developing countries – globalization impulses 13. Global prospects of the Czech Republic 14. Course evaluation

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	VK - Company Management
Course code:	KEP/W0016
ECTS:	4
Level of course:	Bachelor and master
Teacher:	PhDr. Ing. Josef Smejkal, Ph.D. et Ph.D.
Term:	summer
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	This optional course is focused on the complex conception of management and its decision making process, planning, organizing and control. Moreover, even the main problems of human resources management within organizations (e.g. motivation, working in teams) are covered by this course.
Abstract:	<p>Course contents:</p> <ol style="list-style-type: none"> 1. Managers and the study of management, the evolution of management and its approaches 2. Managers and their environments I, external environment, direct and indirect forces 3. Managers and their environments II, management levels, roles, skills and types of managers 4. Foundations of managing work and organizations, principles of management, organization 5. Decision making management, types and processes of managerial decisions 6. The planning function, the elements and importance of planning, setting objectives, priorities 7. The organizing function, specialization of jobs, delegation of authority, organiz. structures 8. The controlling function, preliminary, concurrent and feedback control, resources, activities 9. Managing people in organizations I, the human relations and behavioural approaches 10. Managing people in organizations II - Motivation, hierarchy of needs, expectancy theory 11. Management strategies for increasing motivation, job enrichment and enlargement 12. Managing work groups, classification and formation of work groups, quality circles 13. Leading people in organizations, leadership, factors influencing leadership effectiveness, 14. Communication, process of communication, interpersonal communication in organizations, 15. Human resource management, HRM's function, structure and activities

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	VK - Corporate Economics
Course code:	KEP/W0018
ECTS:	4
Level of course:	Bachelor and master
Teacher:	PhDr. Ing. Josef Smejkal, Ph.D. et Ph.D.
Term:	summer
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	This optional course analyses the essential economic views of various types or organizations and their functioning within the framework of our free-market system. The main attention is paid both to the problems of marketing and human resources.
Abstract:	<ol style="list-style-type: none"> 1. Organizational setting, the nature of formal and informal organizations as open systems 2. Context of the organization, classification of organizational goals, objectives and policy 3. Organizational structure, levels and principles of organization, dimensions of structure 4. Marketing: A philosophy of Business I, customers and consumers, marketing and selling 5. The need for product development - Marketing II, product life cycle - its extension 6. Adoption and diffusion of innovations - Marketing III, categories of innovations 7. Product development - Marketing IV, product development process - strategy, tactics 8. Strategy, strategy makers, levels of strategy, long-term objectives 9. Strategic planning, product-market matrix, strategic plan and operational plans 10. Human resource department activities, training and development, employment activity 11. Organizational change and development, a model for managing people change 12. Industrial pricing, price as a measure of value, a framework for setting industrial prices 13. Production, types of production, aids to production 14. Wages: Theory and practice, factors affecting wage determination, wage theories

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	VK - Health Economics in International Comparison
Course code:	KOSL/W0009
ECTS:	4
Level of course:	Bachelor and master
Teacher:	PhDr. Miroslav Barták, Ph.D.
Term:	summer
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	The goal of the course is to provide a conceptual and analytical approach to the models of how health care is organized, financed, and delivered. Definitions of health policy, health care systems, and health care services will be analyzed. Several aspects of health care systems and services are explored: the health care system as an expression of economic, political, and social structures; welfare policies and their impact on health care system. Role of World Health Organization (WHO), Organization for Economic Co-operation and Development (OECD), European Observatory on Health Care Systems and Policies will be analyzed. Global free trade agreements and current EU policy their impacts on health care systems and public health will be discussed. The current health care systems in the Czech and Slovak Republic, Germany Austria, England, USA, Canada, Russian Federation will be analyzed.
Abstract:	<ol style="list-style-type: none"> 1. Introduction and conceptual framework. Health care system model. Health and its determinants. Pressure for reforms, reform themes. 2. Health care organization, delivery, Health promotion, Public health, Outpatient, inpatient, Primary care, hospitals, Long term care. 3. Health care policy (concepts, models), stake-holders in health care systems, international actors: WHO, European Observatory on Health Care Systems and Policies, OECD, World Trade Organization, World Bank. 4. Financing and payment Copayment, deinstitutionalization of health care, markets and health care, ethical dimensions. 5. Czech Republic Transformation and reforms after 1990. Pluralistic model of public non-government health insurance funds. 6. Slovak Republic Marketization of the system, the reforms and its consequences. 7. Germany, historical background, reforms and future development. 8. Austria (federal system) Social health insurance tradition, pluralistic model of health insurance funds 9. United Kingdom of Great Britain (National health service) 10. USA (private health insurance model) 11. Canada (public single payer model) 12. Russian Federation (federal system) 13. The way forward, overview of current debates about alternatives of future development, ethical dilemmas Investment in health, globalization, welfare state and its reforms. 14. Summary of main issues and findings of the discipline.

Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - Company Management
Course code:	KEP/W0016
ECTS:	4
Level of course:	Bachelor and master
Teacher:	PhDr. Ing. Josef Smejkal, Ph.D. et Ph.D.
Term:	winter
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	This optional course is focused on the complex conception of management and its decision making process, planning, organizing and control. Moreover, even the main problems of human resources management within organizations (e.g. motivation, working in teams) are covered by this course.
Abstract:	<p>Course contents:</p> <ol style="list-style-type: none"> 1. Managers and the study of management, the evolution of management and its approaches 2. Managers and their environments I, external environment, direct and indirect forces 3. Managers and their environments II, management levels, roles, skills and types of managers 4. Foundations of managing work and organizations, principles of management, organization 5. Decision making management, types and processes of managerial decisions 6. The planning function, the elements and importance of planning, setting objectives, priorities 7. The organizing function, specialization of jobs, delegation of authority, organiz. structures 8. The controlling function, preliminary, concurrent and feedback control, resources, activities 9. Managing people in organizations I, the human relations and behavioural approaches 10. Managing people in organizations II - Motivation, hierarchy of needs, expectancy theory 11. Management strategies for increasing motivation, job enrichment and enlargement 12. Managing work groups, classification and formation of work groups, quality circles 13. Leading people in organizations, leadership, factors influencing leadership effectiveness, 14. Communication, process of communication, interpersonal communication in organizations, 15. Human resource management, HRM's function, structure and activities

Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - English Conversation
Course code:	KCJ/ W0035
ECTS:	2
Level of course:	Bachelor and master
Teacher:	Elisabeth Brinsden, L.L.B. M.A. M.M.
Term:	winter
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	The objective of the course is to better student's language skills via interactive discussions aimed at a given theme. The stress is put on the acquirement and development of a professional vocabulary as well as speaking skills through world media themes oriented discussions.
Abstract:	<ol style="list-style-type: none"> 1. Outrage in the USA and its Economic Impact. 2. Face to Face with China 3. Economies in Times of Turmoil 4. The Truth Behind the Pillars 5. Procurement of Economic Measures in the CR 6. A Stain on Mr. Clean 7. Latest Development - The Voices Behind the Scene 8. Exploring the Beast Within 9. The Thoughts about the CR Economic Future 10. The Economics of the Rat Race 11. Should We Become a Multicultural Nation? 12. Irrational Depression 13. REVIEW + TESTING

Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - British political life and institutions
Course code:	KCJ/W0054
ECTS:	2
Level of course:	Bachelor and master
Teacher:	Mgr. Jaroslav Izavčuk
Term:	winter
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	The course presents in English language the survey of the British political life and institutions. It compares the British and Czech establishment, traces relevant diversities and similarities in their political and institutional environments.
Abstract:	<ol style="list-style-type: none"> 1. THE HOUSE OF COMMONS: Parliamentary business, party system in Parliament 2. THE HOUSE OF LORDS: Reform, Lords legal and spiritual 3. THE CABINET: Ministers and departments 4. 10 DOWNING STREET: Prime Ministers 5. CIVIL SERVICE: Career, senior positions, degree of control 6. LOCAL GOVERNMENT: As opposed to central government, counties 7. ELECTORAL SYSTEM: Elections, Recent results 8. MONARCHY: Appearance, reality, nobility 9. ROYAL HOUSEHOLD: Royal court 10. PRIVY COUNCIL: Now and then, system of Honours 11. LEGAL SYSTEM: System of justice, legal procedures, legal profession 12. THE CONSTITUTION: Oddities 13. REVISION: Written revision of all topics

Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - British cultural Studies
Course code:	KCJ/W0041
ECTS:	2
Level of course:	Bachelor and master
Teacher:	Mgr. Jaroslav Izavčuk
Term:	winter
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	This course engages the broad cultural dynamics of Britain and its former colonies, with particular attention paid to the developing role of institutions and their impact on mechanisms of power, social conditions, and cultural production. Emphasis is placed on the changing discourses of British life - social, medical, ethical, religious, legal, political, monetary, scholarly, and familial.
Abstract:	<ol style="list-style-type: none"> 1. British cultural studies. Culture. Britain. (Popular and sophisticated culture. Britishness) 2. Traditional Britain (Historical British representatives) 3. National identities (Historical countries of Britain, their identities) 4. National representatives (Modern British icons, celebrities) 5. Place and environment. Nation and region. (Nation, country, region, county, city, town, village) 6. Nation. Evolution. Devolution (Devolution process of Scotland, Wales and Northern Ireland) 7. Educational changes and trends (Schools, colleges and universities) 8. Gender, sex and the family (Sexuality and identity, family unit, parenting, marriage and divorce) 9. Youth culture and age (Going out, staying in, sex drugs and rock'n'roll) 10. Class and politics (Upper, middle, working class, social change) 11. The nature of politics (Party politics, voting behaviour) 12. Religion and heritage (Established Church, Westminster Abbey, religious festivals, religions in Britain) 13. Present and future Britain (Europe, multi-ethnic Britain, new technology)

Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - European Union
Course code:	KEK/W0031
ECTS:	4
Level of course:	Bachelor and master
Teacher:	Ing. Tomáš Siviček, PhD.
Term:	winter
Language of instruction:	English
Lectures/exercises:	0/2 per week
Completion:	exam
Course goal:	The course is designed especially for foreign students in the Erasmus programme. Students will acquire basic knowledge about the conception and basic principles of the European integration.
Abstract:	<ol style="list-style-type: none"> 1. History of the EU. From Paris to Lisbon. 2. Theoretical approaches to the integration: Free trade area, Customs union, Internal market et cet. The three pillars of the EU as defined in the Maastricht treaty. 3. Main institutions: European Council, Council of the EU, European Parliament, European Commission. Their competencies. 4. European Court of Justice, Court of Auditors, European Central Bank. Advisory institutions: European Economic and Social Committee, Committee of Regions. European Investment Bank. Ombudsman. Specialised agencies. 5. Principles of the European law. Legislative procedures. What has been changed in the Lisbon Treaty? 6. Decision making procedures in the Council. Qualified majority voting (QMV) as a most controversial issue. The evolution of the QMV definition over the past 50 years. Is it possible to find any "fair" solution? 7. Lisbon Treaty. What is expected to differ in comparison with the Treaty of Nice? Presidencies. Role of national parliaments. Exclusive and shared competencies. Disputed topics. 8. Internal market. Free movement of goods, labour, services and capital. Expected and real effects. 9. Regional and cohesion policies in the EU. Objectives and tools, funds, EU initiatives. Common agricultural policy (CAP) 10. Budget of the EU. Its functions, composition of budgetary revenues and spending. 11. EU in the world. External relations. The common foreign and security policy (CFSP) and the European security and defence policy (ESDP); trade policy. 12. Enlargement of the EU. Copenhagen criteria. Where do the limits stand? Neighbourhood policy. 13. Conclusion, evaluation of the course.

Faculty/Institute:	Faculty of Social and Economic Studies (FSE)
Course title:	VK - Corporate Economics
Course code:	KEP/W0018
ECTS:	4
Level of course:	Bachelor and master
Teacher:	PhDr. Ing. Josef Smejkal, Ph.D. et Ph.D.
Term:	winter
Language of instruction:	English
Lectures/exercises:	2/0 per week
Completion:	exam
Course goal:	This optional course analyses the essential economic views of various types or organizations and their functioning within the framework of our free-market system. The main attention is paid both to the problems of marketing and human resources.
Abstract:	<ol style="list-style-type: none"> 1. Organizational setting, the nature of formal and informal organizations as open systems 2. Context of the organization, classification of organizational goals, objectives and policy 3. Organizational structure, levels and principles of organization, dimensions of structure 4. Marketing: A philosophy of Business I, customers and consumers, marketing and selling 5. The need for product development - Marketing II, product life cycle - its extension 6. Adoption and diffusion of innovations - Marketing III, categories of innovations 7. Product development - Marketing IV, product development process - strategy, tactics 8. Strategy, strategy makers, levels of strategy, long-term objectives 9. Strategic planning, product-market matrix, strategic plan and operational plans 10. Human resource department activities, training and development, employment activity 11. Organizational change and development, a model for managing people change 12. Industrial pricing, price as a measure of value, a framework for setting industrial prices 13. Production, types of production, aids to production 14. Wages: Theory and practice, factors affecting wage determination, wage theories

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	VK - Business Ethics
Course code:	KEP/W0033
ECTS:	4
Level of course:	Bachelor/master
Teacher:	Ing. Eva Fuchsová
Term:	winter
Language of instruction:	English
Lectures/exercises:	2 per a week
Completion:	exam
Course goal:	This course introduces participants to the business ethics with attention paid to practical application. The focus of this course is how to incorporate values and ethics into business decisions, from consumer rights to corporate social responsibility. Decision making processes through ethical criteria will be demonstrated on case studies.
Abstract:	<p>Foundation of (business) ethics: virtuous and values, ethical dilemmas</p> <p>Cause of choice and factors that influence decision making process, Kohlberg's stages of moral development</p> <p>Corporate social responsibility</p> <p>Lobbying</p> <p>Insider trading</p> <p>Code of ethics, Ethics audit</p> <p>Stakeholder analysis</p> <p>Whistleblowing</p> <p>Corruption</p> <p>False marketing</p> <p>Discrimination, bullying</p> <p>Environmental dimension of business ethics</p> <p>Moral challenge of globalisation</p>

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	VK - Corporate Social responsibility
Course code:	KOSL/W0014
ECTS:	4
Level of course:	Bachelor/master
Teacher:	PhDr. Miroslav Barták, Ph.D.
Term:	winter
Language of instruction:	English
Lectures/exercises:	2 per week
Completion:	exam
Course goal:	The goal of the course is to provide better understanding of the concept "corporate responsibility" in the enlarged EU and it's economical, social and political consequences with special focus on the Central and Eastern Europe. The topics which will be recommended for studies, comparisons and written study comprise human resources management, health safety at work, management of the environmental impacts and natural resources, social responsibility reporting and auditing, social responsible investment etc.
Abstract:	<ol style="list-style-type: none"> 1. Corporate social responsibility (CSR) an introduction 2. Business ethics 3. Human resources management and CSR 4. Health and safety at work 5. Adaptation to change as a CSR topic 6. Corporate governance CSR implications 7. Global environmental issues 8. Gender Equality as a topic of CSR 9. Social responsible investment 10. Social responsibility reporting and auditing 11. Social and eco-labels 12. Social responsibility integrated management 13. CSR in the European Union 14. CSR in the European Union - country cases of Central and Eastern Europe

Faculty/Institute:	Faculty of Social and Economic Studies
Course title:	VK - Czech Economy after 1989
Course code:	KRRVS / W0022
ECTS:	4
Level of course:	Bachelor/master
Teacher:	RNDr. Jaroslav Koutský, Ph.D.
Term:	Winter
Language of instruction:	English
Lectures/exercises:	2/2
Completion:	exam
Course goal:	<p>The course is opened for foreign (Erasmus) students and the goal is to provide them overall understanding of Czech economy transformation process and performance rather than comprehensive details.</p> <p>Upon successful completion of this course, students will be able:</p> <ul style="list-style-type: none"> • To know highlights about Czech economy, its structures and regional distribution of economic activities • To understand the basic point of transformation process after 1989 • To present basic figures and facts about Czech economy transformation after 1989
Abstract:	<ol style="list-style-type: none"> 1. Czechoslovak economy from the period of the Second World War, situation at the end of the 1980s. 2. Basic of economic transition in 90s: liberalization, privatization, restitutions. 3. Structural change of Czech economy in 90s, restructuring of companies. 4. The phenomenon of FDI after 2000, economic crises (2008 – 2010). 5. Regional distribution of economic activities and structures. 6. Czech economy within global production chains and network.