

**MINISTRY OF EDUCATION AND SCIENCE OF RUSSIAN FEDERATION
SOCHI STATE UNIVERSITY**

CALL FOR PAPERS

IX International Conference

**«Olympic legacy and mega-events:
economic, ecological, social and cultural impact on hosting destinations»**

May 16-19, 2017

Sochi, Russia

**conference is held with the support of:
MINISTRY OF RESORTS, TOURISM AND OLYMPIC LEGACY OF
KRASNODAR REGION
CITY OF SOCHI ADMINISTRATION
FREE ECONOMIC SOCIETY OF RUSSIA
HEILBRONN UNIVERSITY, GERMANY**

Conference Venue: Sochi State University, Sochi, Plastunskaya Str., 94

Conference outline:

May, 16: arrival of participants;

May, 17: 10-00-18.00 - registration, plenary session, panel sessions & discussions, master classes, round tables;

May, 18: 9-00-17-00 – panel sessions & discussions, master classes, round tables

May, 19: technical trip, departure of the participants.

The conference purpose is to develop the approaches of the proper use of the Olympic legacy and mega-events legacy; evaluation of its economic, ecological, social and cultural impact on hosting destination including the sustainable tourism development.

In 2014-2016 the Russian Federation hosted a lot of world events: XXII Winter Olympic Games, XI Winter Paralympic Games, Grand Prix "Formula 1", World Choir Games, etc. Nowadays the country is preparing for hosting the FIFA World Cup in 2018. The great experience has been acquired by Russia for the arrangements and hosting mega-events in HR-management, volunteering, investment attraction, hospitality management and other important activities.

Mega-events can make both constructive and destructive impact on different aspects of hosting destinations. They can make special competences of events organizers, staff and volunteers but at the same time they can make a destructive impact on the ecology.

Tangible and intangible legacy needs proper use for effective destination development.

The conference organizers invite researchers and stakeholders to exchange the experience of mega-events legacy and to discuss challenges related to the effective use of such legacy for countries and organizations.

The conference brings together policy makers, decision makers in international collaboration, national and international tourism and service, education and training, culture and arts, social services, volunteering, construction and ecology, business and management, entrepreneurs to exchange and enrich their experience.

The purpose of the conference is to value the impact of mega-events on destination competitiveness, on the economic, ecological, social, cultural development and to discover the most efficient approaches to the rational use of mega-events legacy including the Olympic one.

The conference will bring together formal and informal discussions during plenary session, panel sessions & discussions, master classes, round tables and net-working.

Topics for discussion

1. Mega-events legacy: constructive and destructive impact on the competitiveness and the development of the hosting destination.
2. The impact of mega-events on the ecology of hosting destination.
3. Economic aspects of the evaluation and rational use of mega-events legacy.
4. Political aspects of the evaluation and rational use of mega-events legacy.
5. The social and cultural impact of mega-events on hosting destination.
6. Legal aspects of the evaluation and rational use of mega-events legacy.
7. Mega-events legacy for international cooperation.
8. Mega-events legacy for professional education, training, retraining and advanced training.
9. Staff training for mega-events: experience, opportunities and prospects.

REPORTS AND PRESENTATIONS TIME-LIMIT

Plenary session – up to 15 minutes.

Discussion platforms – up to 10 minutes.

CONFERENCE LANGUAGES

Russian/English (simultaneous interpretation)

ABSTRACTS/ARTICLES SUBMISSION

Pre-registration and papers submission deadline is **April 20, 2017**.

Applications/abstracts should be submitted to the **e-mail: science-dpt@mail.ru**

The file must be named in the Latin alphabet and formed by the last name of the first of the co-authors (up to 7 letters), for example: Arshav.doc.

The conference proceedings will be published by the conference.

To keep the publication ethics and copyright, all the materials must be checked for the incorrect adoption (plagiarism). That is to author's responsibility.

Papers provided with the inappropriate layout can be declined.

Paper volume should be 2 – 5 pages all together.

The Organizing Committee informs the authors about acceptance of the paper for publishing per e-mail.

The papers could be declined if they: are out of the conference topic or don't correspond the level of the international conference; have inappropriate layout; do not meet the deadline - April 20, 2017.

PARTICIPATION FEE is 2 500 roubles (including the informational handouts, conference program, conference proceedings, conference materials review, 2 coffee breaks, lunch).

PROCEEDINGS GUIDELINES:

Publications: conference proceedings in Russian or English (the language of the publication is chosen by the author) with the abstract in the other language.

Papers: all the papers must be submitted in MS Word, Times New Roman font set in 14 point type, single-spaced, A4 sheet format, margins: the upper one is 20 mm, the lower, the left and the right ones are 25 mm each; paragraphs indented 0.8 cm, normal script, justified alignment.

The reference list must be given at the end of the text according to the State Standard and all citations must be in square brackets. Abbreviations can be used either after they have been spelt out the first time they are used or according to the list accepted by the Standard Committee. Units of measurement must be given according to the International System of Units.

Example:

TOURISM DESTINATION MARKETING

¹ Mario Steria

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Annotation: up to 50 words (in the second language)

Key words: up to 7 words (in two languages)

The text of the paper...

Reference list

CONFERENCE APPLICATION

IX International Conference «Olympic legacy and mega-events: economic, ecological, social and cultural impact on hosting destinations»

1.	Full name	
2.	Date, month, year of birth	
3.	Sex	
4.	Place of employment or study	
5.	Specialty and level of education (for a student)	
6.	Appointment	
7.	Academic degree	
8.	Academic title	
9.	Postal address	
10.	Phone/Fax	
11.	E-mail	
12.	The title of the report (in both languages if possible)	
13.	Session: panel discussion, master class, round table	
14.	Arrival date and time	
15.	Departure date and time	
16.	Sochi accommodation (hotel name, address)	

**PLEASE SUBMIT YOUR APPLICATIONS AND PAPERS TO: science-dpt@mail.ru
by April, 20 2017**

ORGANIZING COMMITTEE CONTACT INFORMATION:

Tel./fax: 8 (862) 264-86-27

Persons in charge:

Marina Maznichenko - Head, Scientific Department

Tatiana Shmeleva - Deputy Head, Scientific Department

Daria Pushkareva – Engineer

Olga Blokhina – Engineer