

# SCORE|17

## Science Communication for Researchers in Education

### how to do it successfully

November 5<sup>th</sup> to 10<sup>th</sup>, 2017

Research Centre on Didactics and Technology  
in the Education of Trainers

Department of Education and Psychology  
University of Aveiro | Portugal

[autumnschool.web.ua.pt](http://autumnschool.web.ua.pt)



### Welcome to SCoRE'17

The Research Centre on Didactics and Technology in the Education of Trainers from the University of Aveiro, Portugal, is pleased to announce the 1<sup>st</sup> edition of Autumn School CIDTFF entitled “**SCoRE'17 – Science Communication for Researchers in Education: how to do it successfully**”, which will take place from November 5<sup>th</sup> to 10<sup>th</sup>, 2017.

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### Theme

Education and sustainability are key concepts nowadays, whether they are used separately or as interrelated and interdependent. But do researchers in Education promote the sustainability of their research and findings? To be sustainable, research in Education must be understandable, accessible, applicable and, most important, a topic of discussion out of the closed research community.

Have you ever been asked questions like: What exactly do you do? How does research in education really work? Is your research project going to change anything? Well, it is time to change that. In this course, participants will have the opportunity to work with experts in Science Communication in order to develop competences that will allow them to turn their research into a society's matter.

SCoRE'17 will be a unique experience for those who wish to learn how to communicate their research in multiple ways and to contribute to public awareness about Research in Education.

### Purpose

The main purpose of this programme is to develop the participants' competences in “**Science Communication**” **aiming at different audiences** (e.g., politicians, academics, teachers and students and public in general) by (i) **using different approaches** (e.g., press releases, infographics) and (ii) **adopting diverse media channels** (e.g., YouTube, Facebook, newspapers ...).

It will involve different experts and trainers [keynote speakers, professors/monitors and post-doctoral researchers] in Science Communication and Research in Education that stand out for communicating science in a creative way.

### Participation

Doctoral students and young educational researchers are encouraged to apply to SCoRE'17. The maximum number of participants is 20.

We invite researchers to submit an abstract of a research project they are at the moment involved in (maximum 1000 words) and a motivation letter (maximum 250 words), both in English.

### Important Dates

Deadline for submission of proposals: June 15<sup>th</sup>, 2017

Notification of authors: July 15<sup>th</sup>, 2017

### Fees

Early bird registration: 200€ (until August 31<sup>st</sup>, 2017)

Late registration: 270€ (until September 30<sup>th</sup>, 2017)

**More information:** [autumnschool.web.ua.pt](http://autumnschool.web.ua.pt)



## Keynote Speakers



**Joana Lobo Antunes**  
NOVA University of Lisbon,  
Portugal



**Aitor Eguinoa**  
University of Navarra,  
Spain



**António Granado**  
NOVA University of Lisbon,  
Portugal



**Malcolm Love**  
Famelab International,  
United Kingdom



**Nuno Barbosa**  
University of Aveiro,  
Portugal



**Alexandre Gamela**  
Botanic Garden of the  
University of Coimbra,  
Portugal

## Programme

	Sunday 5th Day 1   Science.com	Monday 6th Day 2   InfoScience	Tuesday 7th Day 3   What's up Science?	Wednesday 8th Day 4   FlashScience	Thursday 9th Day 5   HIScience	Friday 10th Day 6   Closing Session
morning 9 am - 12 pm		<p><b>Lecture:</b> "Infographics – how to select information and create an infographic to communicate science"</p> <p><b>Aitor Eguinoa</b></p>	<p><b>Lecture:</b> "Media – how to organize information and write a press release to communicate science"</p> <p><b>António Granado</b></p>	<p><b>Lecture:</b> "Short video – how to select information to edit and use videos to science communication"</p> <p><b>Malcolm Love</b></p>	<p><b>Lecture:</b> "Social media – how to use different networks (academic and non-academic) to communicate science"</p> <p><b>Alexandre Gamela</b></p>	<p><b>Seminar:</b> Presentation and discussion of the participants' Science Communication products developed during SCoRE'17</p>
lunch 12 pm - 2 pm	UA Restaurant					
afternoon 2 pm - 5 pm	<p><b>Welcome day: Fábrica da Ciência</b></p> <p><b>Opening session:</b> "The role of Universities in science communication – focused on Social Sciences"</p> <p><b>Joana Lobo Antunes</b></p>	<p><b>Workshop: diagramming</b></p> <p><b>Task:</b> to conceive a schematic draft of an infographic based on the research project of the participants</p> <p><b>Aitor Eguinoa</b></p>	<p><b>Workshop: writing</b></p> <p><b>Task:</b> to write a press release based on the research project of the participants</p> <p><b>António Granado</b></p>	<p><b>Workshop: making a video</b></p> <p><b>Task:</b> to make a video based on the research project of the participants</p> <p><b>Nuno Barbosa</b></p>	<p><b>Autonomous work</b></p> <p><b>Task:</b> to prepare the presentation of the products for the closing session</p>	<p><b>Social programme</b></p>
night 8 pm	PubhD dinner	More information available soon				

