



**РОССИЙСКИЙ МЕЖДУНАРОДНЫЙ  
ОЛИМПИЙСКИЙ УНИВЕРСИТЕТ**



MINISTRY OF EDUCATION AND SCIENCE OF RUSSIAN FEDERATION  
SOCHI STATE UNIVERSITY  
MINISTRY OF RESORTS, TOURISM AND OLYMPIC LEGACY OF KRASNODAR REGION  
CITY OF SOCHI ADMINISTRATION  
RUSSIAN INTERNATIONAL OLYMPIC UNIVERSITY  
FREE ECONOMIC SOCIETY OF RUSSIA  
ST. PETERSBURG KURORTNY DISTRICT ADMINISTRATION  
HEILBRONN UNIVERSITY, GERMANY  
RUSSIAN ACADEMIC CONVENTION

## CALL FOR PAPERS

Dear Colleagues!

We invite you to participate in the **X<sup>th</sup> International Conference «Olympic legacy and mega-events: economic, ecological, social and cultural impact on hosting destinations»**, held by Sochi State University on the 16<sup>th</sup> -19<sup>th</sup> of May, 2018.

### Conference Venue:

Sochi, Plastunskaya Str., 94, Sochi State University

### Conference outline:

#### May, 16

Arrival of participants

#### May, 17

10<sup>00</sup> - 18<sup>00</sup> - Registration, plenary session, panel sessions & discussions, master classes, round tables

#### May, 18

9<sup>00</sup> - 17<sup>00</sup> - Panel sessions & discussions, master classes, round tables

#### May, 19

Technical trip, departure of participants

The conference purpose is to develop the approaches of the proper use of the Olympic legacy and mega-events legacy; evaluation of its economic, ecological, social and cultural impact on hosting destination including the sustainable tourism development.

In period 2014-2018 Russia becomes a site for hosting a lot of international mega- events: XXII Winter Olympic Games 2014, XI Winter Paralympic Games 2014, Grand Prix "Formula 1" 2014-2018, World Choir Games 2016, XIX World Festival of Youth and Students 2017, 2018 FIFA World Cup. For the arrangement and hosting mega-events the great experience has

been acquired in the fields of HR-management, volunteering, investment attraction, accommodation, nutrition, services and participants assistance, etc.

Mega-events can make both constructive and destructive impact on different aspects of hosting destinations, rational use of tangible and intangible legacy.

The conference organizers invite researchers and stakeholders to exchange the experience of mega-events legacy and to discuss challenges related to the effective use of such legacy for countries and organizations. The conference brings together policy makers, decision makers in international collaboration, national and international tourism and service, education and training, culture and arts, social services, volunteering, construction and ecology, business and management, entrepreneurs to exchange and enrich their experience.

**The purpose of the conference is** to value the impact of mega-events on destination competitiveness, on the economic, ecological, social, cultural development and to discover the most efficient approaches to the rational use of mega-events legacy including the Olympic one.

The conference will bring together formal and informal discussions during plenary session, panel sessions & discussions, master classes, round tables and net-working.

### **TOPICS FOR DISCUSSION**

1. Mega-events legacy: constructive and destructive impact on the competitiveness and the development of the hosting destination.
2. Mega-events and modern technologies of sustainable development.
3. Political aspects and regulations for mega-events legacy.
4. Mega-events legacy for international cooperation.
5. Staff training and professional retraining for mega-events destinations.

**FORMS OF PRESENTATION:** report, article or poster.

### **REPORTS AND PRESENTATIONS TIME-LIMIT**

Plenary session – up to 15 minutes;

Discussion session – up to 10 minutes.

### **CONFERENCE LANGUAGES**

Russian/English (simultaneous, consecutive interpretation)

### **ABSTRACT/ARTICLES SUBMISSION**

Pre-registration and papers submission deadline is **April 20, 2018**.

Applications/abstracts should be submitted to the **e-mail: [science-dpt@mail.ru](mailto:science-dpt@mail.ru)**

The file must be named in the Latin alphabet and formed by the last name of the first of the co-authors (up to 7 letters), for example: Ivanov.doc.

The conference proceedings will be published after the conference. Articles with the most value contribution will be published in the scientific journal «Tourism and recreation».

To keep the publication ethics and copyright, all the materials must be checked for the incorrect adoption (plagiarism). That is to author's responsibility. Papers provided with the

inappropriate layout can be declined. Paper volume should be 5 pages all together. The Organizing Committee informs the authors about acceptance of the paper for publishing per e-mail.

The papers could be declined if they: are out of the conference topic or don't correspond the level of the international conference; have inappropriate layout; do not meet the deadline - April 20, 2018.

**PARTICIPATION FEE** is **2 500** roubles (including the papers review, conference proceedings, conference program, informational handouts, 2 coffee breaks, lunch).

### **PROCEEDINGS GUIDELINES:**

Conference proceedings: in Russian or English (the language of the publication is chosen by the author) with the abstract in the other language.

**Paper volume should be up to 5 pages!**

Papers: all the papers must be submitted in MS Word, Times New Roman font set in 14 point type, single-spaced, A4 sheet format, margins: the upper one is 20 mm, the lower, the left and the right ones are 25 mm each; paragraphs indented 0.8 cm, normal script, justified alignment.

The reference list must be given at the end of the text according to the State Standard and all citations must be in square brackets. Abbreviations can be used either after they have been spelt out the first time they are used or according to the list accepted by the Standard Committee. Units of measurement must be given according to the International System of Units.

**Example:**

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#### **HR MANAGING METHODS**

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E-mail: [science-dpt@mail.ru](mailto:science-dpt@mail.ru)

Annotation: up to 50 words (in the second language)  
Key words: up to 7 words (in two languages)  
The text of the paper  
Reference list

**By May, 1 2018 the Conference Programme will be posted on SSU website  
and mailed out to the registered participants.**

**PLEASE SUBMIT YOUR APPLICATIONS AND PAPERS TO:** [science-dpt@mail.ru](mailto:science-dpt@mail.ru)

**ORGANIZING COMMITTEE CONTACT INFORMATION:**

Tel./fax: 8 (862) 264-86-27

E-mail: [science-dpt@mail.ru](mailto:science-dpt@mail.ru)

## **CONFERENCE APPLICATION**

### **X International Conference «Olympic legacy and mega-events: economic, ecological, social and cultural impact on hosting destinations»**

1.	Full name	
2.	Date, month, year of birth	
3.	Sex	
4.	Employer and employer's address	
5.	Current occupation	
6.	Academic degree	
7.	Academic title	
8.	Postal address	
9.	Phone/Fax	
10.	E-mail	
11.	The title of the report (in both languages if possible)	
12.	Participation: plenary session presentation/ panel session discussion/ without report	
13.	Arrival date and time	
14.	Departure date and time	
15.	Sochi accommodation (hotel name, address)	